

THE REDDY ROOM

THE OFFICIAL PAPER OF THE REDDY FOR GOVERNOR CAMPAIGN

IT'S TIME FOR SOMETHING DIFFERENT

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TIME FOR A DIFFERENT TYPE OF GOVERNOR

BY ROM REDDY

As we approach the June 9th Republican Gubernatorial primary (early voting starts two weeks prior) I ask that you join the Revolution.

For too long the primaries, which have less than a 10% turn out, have been rigged by the donors and special interests. They dominate the primaries and elect their favorites. On the 250th anniversary of the Declaration, this is our chance to take the state back. I humbly ask for your vote by considering the following:

1) I have never run for office. Like the President and Elon Musk, I attended the Wharton Business School, spent almost a decade at Exxon chemical and then branched out on my own.

I built businesses, bought and turned around businesses, and started new businesses as well, all in the toughest sector in the business world — U.S. manufacturing. I bought my first S.C. business in 1990, started my first SC business from scratch in 2008 and built a national artificial turf manufacturer headquartered in South Carolina in 2014.

2) For the first time in South Carolina gubernatorial history, I am running without a single dollar of campaign donations. I have no donors, no special interests and no personal business interests. South Carolina ranks 40th out of 50 in campaign donor transparency which means when we the

citizens vote for someone, we have no clue who bought and paid for them.

3) For too long, we have not matched the skill sets of our governors to the job of governing. Governing is being a CEO and getting results while congress is about messaging. S.C. Governors typically come from the Political Ruling Class and do not know how to get results. This is the reason we were in the bottom ten in the nation in education, roads, median family income, violent crime, and health care ten years ago, and why we are still there today.

4) I have been a CEO and focused on results my whole life. I will get the job done. The income tax must be eliminated the right way by cutting cost (described in a separate article). Property tax on cars/trucks must be eliminated and all property tax frozen until they can be reformed and cut (also described in a separate article). The number of state agencies will be reduced from more than 100 to 35; 85,000 regulations will be cut in half; we will get judicial reform done finally so legislators do not pick judges, and we will remove South Carolina from being in the top 25% of violent crime against children by introducing physical castration as a mandatory condition of parole for first degree offenders.

These and many other of my plans are summarized for you in this newspaper. I have also described four governing principles consistent with our Declaration of Independence from which I will not bend and eight action items for my first term. If I do not get it done, I will not run again. It's that simple.

I am a father of three, a grandfather of three. My wife Renee and I attend the First Baptist Church in Charleston. I sincerely hope my message resonates with you and you can encourage five additional people to go to the polls with you on June 9th. This will be our Revolution to take back the state.

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WE KNEEL TO GOD, NOT GOVERNMENT

MY CORE POLITICAL BELIEFS | BY ROM REDDY

Our founders were very clear about where our rights come from. They don't come from government. They don't come from politicians. They come from God. The Declaration of Independence in the second paragraph says we are "endowed by our Creator with certain unalienable rights." That is not just a line in a document. That is the foundation of freedom and will forever serve as the moral compass of the nation.

Government exists for one reason. It exists to protect those rights. Again, the Declaration says "Governments are instituted among men deriving their just power from the consent of the governed."

In other words, government does not grant our rights. Government does not redefine our rights. All of government's authority comes with our consent.

The Constitution was written to make sure of that. It limits government. It divides power. It creates checks and balances so no one group can take control. It is built on a simple idea that the citizen governs and the government serves. Only then are people free.

"We have drifted far away from this because politicians, dark money donors and special interests have rigged the system for personal gain."

Here in South Carolina, money and power has slowly but surely transferred from the citizen to the government one small regulation at a time, one tax increase at a time. Power has moved away from the citizen and into the hands of bureaucrats, political insiders, and special interests. The system protects itself and the results are right in front of us. Our roads are crumbling. Our schools are failing. Violent crime is some of the worst in

the nation. We have the highest income taxes of any red state in America. State and local spending has doubled in the last decade. In summary, we pay more and get less than all our neighboring states. And it has been like this for decades. We talk and spend money but the results do not change on any major metric.



Why? Because politicians no longer see it as their job to protect our rights. They see their job as growing their own power. Many unelected bureaucrats actually think it's their job to go after the citizen. That's why the agency state has become so vast and powerful in South Carolina.

When government starts acting like the source of rights instead of the protector of them, freedom begins to erode. Authority replaces responsibility. And everything our founders fought for starts to break down. The Declaration addresses that too by saying that if government fails or becomes abusive, people have the right to alter or abolish government in its current form.

"This system cannot be fixed. It has to be rebooted."

On the 250th anniversary of the Declaration of Independence, we have the opportunity to do just that. For the first time in history and possibly the last time in our generation, I am a candidate for Governor who will not accept any campaign donations, is beholden to no one, cannot be bought and has the executive experience to reset and reboot this government. The politicians who got us here will not get us out as they do not know how or they would have done it already.

I believe it is time to restore freedom. That means returning money and power to the citizen. It means shrinking government back to its proper role. It means eliminating income tax and property tax on cars by reducing and rebooting government so it is less powerful and cannot be weaponized against the citizen. It means restoring executive authority as called for in Article 4 of the S.C. constitution so the executive can hold the legislature in check and keep a much reduced agency state from going rogue. It means getting judicial reform across the finish line so legislators cannot appoint judges and practice in front of the judges they appoint. It means being a voice for the voiceless instead of a voice for the donors and special interests. It means following my cardinal rule in business: "When in doubt, take the path of highest integrity." It means following the Constitution as it was written, not reshaping it to fit whatever is convenient in the moment.

"We kneel to God, not government."

This is not about politics. It is about getting back to first principles and rebuilding a system that actually serves the people of South Carolina.

JOIN THE REVOLUTION

Are you sick of paying the highest income taxes of any red state while politicians spend your money like drunken sailors?

Are you sick of having the worst roads and schools in the nation?

Are you tired of politicians voting for special interests instead of you?

Are you done with politicians weaponizing the system against you?

It's Time For Something Different.



ROM REDDY
★ GOVERNOR ★



SOUTH CAROLINA MUST HELP THE FEDERAL GOVERNMENT ENFORCE IMMIGRATION POLICY

IT'S WHAT THE CONSTITUTION SAYS
BY ROM REDDY

Immigration, like a lot of issues we're dealing with today, comes back to constitutional principles and leadership.

The Constitution is clear. Immigration is a federal responsibility. It is not something for states to reinvent or reinterpret based on politics. It is part of the framework our founders put in place, and our job is to follow it.

That means two things.

First, we need secure borders. A nation without borders is not a nation. Unlike a lot of nations, we all came here from somewhere. The United States was built through legal immigration, and that should continue. If your home is your country, you want people you know coming through your front door. It is not that we hate the people on the other side. We just love the people on the inside more.

Second, states have a role to play. We gave the federal government immigration responsibility in the Constitution. It makes no sense for us not to co-operate with the feds when they ask for help. I will fully support the federal government when they ask for help.

What we are seeing today is a lot of political messaging that treats immigration like it is primarily a state issue. It is not. States should not be trying to create their own separate immigration systems or sending mixed signals about enforcement. That creates confusion, inconsistency, and ultimately weakens the rule of law. That said, almost two years into a Trump presidency in a super majority Republican state, we have yet to pass a simple law that requires all sheriffs in the state to co-operate with federal immigration efforts. That is a failure of leadership. Plain and simple.

The Constitution is our rulebook. Every elected official takes an oath to uphold it. That means applying it as it was written, not reshaping it to fit a narrative or a moment.

That is how you restore order while protecting a nation.

And that is how you fix the problem. Leadership and results not messaging.

THE FOUR PRINCIPLES OF GOVERNANCE

I pledge to you never to waver from the 4 principles of governance below. These principles align with the principles in the Declaration and are essential to us resetting the SC government.

PRINCIPLE 01: RESTORE GOD-GIVEN RIGHTS

The source of our rights is our Creator, not government. "We kneel to God, not Government" will guide every action in the Governor's office.

PRINCIPLE 02: HONOR THE CONSTITUTION

Fifty-five signatories were prepared to die for this sacred founding document. The Constitution — as originally written — will again be the supreme law of this land.

PRINCIPLE 03: SELFLESS LEADERSHIP

End division and blame by becoming agents for peace and finding the common good. A house divided against itself cannot stand.

PRINCIPLE 04: END WEAPONIZED GOVERNMENT

Policies will always focus on returning money and power to the citizen. We pledge to be the voice for the voiceless.

— Signed: Rom Reddy

NOT TAKING DONATIONS

SUPPORTING A CAREER POLITICIAN IS LIKE GOING ON A BLIND DATE.

YOU HAVE NO IDEA WHO YOU ARE REALLY GETTING BECAUSE YOU HAVE NO IDEA WHO IS FUNDING THEIR CAMPAIGNS.

CAREER POLITICIANS ARE FUNDED BY SPECIAL INTERESTS AND DARK MONEY.

SOUTH CAROLINA RANKS 40TH OUT OF 50 STATES FOR DONATION TRANSPARENCY.

ROM REDDY ISN'T TAKING DONATIONS BECAUSE HE CAN'T BE BOUGHT.

WHAT YOU SEE IS WHAT YOU GET.

LEARN MORE AT WWW.REDDYFORGOVERNOR.COM





MY EIGHT COMMITMENTS

I pledge to work diligently on every one of these eight actions in my first four years as your Governor. I will bring every one of these to a vote and work to make them permanent law. In areas that I can, I will use executive authority to deliver on these actions. If I do not deliver results, I will not run again. Plain and simple.

TAX REFORM / 01 — RETURN MONEY TO THE CITIZEN

Spending reduction target of \$1,500 per citizen per year. Three-phase elimination of income tax within three years. Agency consolidation to 35 agencies and regulations cut by over 50 percent.

- Three-phase income tax elimination within 3 years
- Reform property taxes and 110 sales tax exemptions
- Forensic AI audits on every agency receiving state funds

JUDICIAL REFORM / 02 — RESTORE JUDICIAL INDEPENDENCE

Courts should interpret the law and Constitution as originally written — not create policy. Constitutional separation of powers restored. Interpretation, when in doubt, must favor the citizen.

- Restore constitutional separation of powers
- Limit judicial discretion and lawmaking
- Judicial reform legislation to clear the Senate in 2026

EXECUTIVE BRANCH / 03 — RECLAIM EXECUTIVE INDEPENDENCE

Restore a strong executive that reclaims Article 4 powers. Rein in the unsanctioned fourth agency branch. Establish governance through a cabinet rather than legislative-appointed boards

and commissions.

- Reclaim Article 4 executive powers with cabinet governance
- Cut regulations by more than 50 percent; reform permitting
- Create an Office of the Citizen in the Governor's office

EDUCATION / 04 — TOP 20 K-12 NATIONALLY IN 4 YEARS

Fix governance, cut administrative bloat, and modernize how children learn. Today there are more administrators than teachers. Merit-based teacher pay and expanded options for parents with full accountability.

- Single comprehensive K-12 legislative reform package
- Modern adaptive tools based on how each child learns best
- Merit-based teacher pay and simplified qualifications

INFRASTRUCTURE / 05 — TOP 20 ROADS NATIONALLY IN 4 YEARS

SCDOT commissioner appointed by the Governor to the cabinet. Reduce state-controlled roads from 40,000+ miles to under 20,000. AI-based project management and privatized toll road construction.

- SCDOT commissioner in the Governor's cabinet; eliminate SCDOT commission
- Reduce SCDOT staff and regulations by 50 percent each
- Privatize toll road construction and monetize roadway rights

CRIMINAL JUSTICE / 06 — FIX THE JUSTICE SYSTEM

Cabinet-level position for public safety with a dedicated agency for crimes against children.

Consolidate multiple public safety agencies. Truth in sentencing reforms and a centralized fingerprint-based records database.

- Cabinet-level public safety position
- Dedicated agency for crimes against children
- Central fingerprint-based database to override false identities

ELECTION INTEGRITY / 07 — TRANSPARENT, SECURE ELECTIONS

No dark money. Hard donation limits with full transparency. Proof of citizenship required for voter registration. Every in-person ballot must include a physical signature confirming selection.

- Hard donation limits and full campaign finance transparency
- Proof of citizenship required for voter registration
- Election integrity unit for ongoing compliance and random checks

AFFORDABILITY / 08 — RAISE MEDIAN FAMILY INCOME

South Carolina ranks bottom 10 for median family income. Massive spending reductions reduce inflation. Tax and regulatory reform attracts high-paying jobs without taxpayer subsidies.

- Spending reductions reduce inflation and raise purchasing power
- Tax and regulatory reform to attract high-paying private-sector jobs
- Permitting reform reduces cost to build a home or start a business

“I will bring every one of these to a vote and work to make them permanent law. If I do not deliver results, I will not run again. Plain and simple.”

— Signed: Rom Reddy

THE WEAPONIZATION OF SOUTH CAROLINA GOVERNMENT AGAINST THE CITIZEN

BY ROM REDDY

If you have never been to family court, probate court, or administrative court in South Carolina, consider yourself fortunate. For many citizens, these courts are not places of justice. They are places of fear, confusion, and coercion. They are where ordinary people come face to face with a system that no longer serves them, and in many cases actively works against them.

Here's the important truth you need to know: In South Carolina, government has been weaponized against the citizen.

It shows up in the courts. Lawyer-legislators appoint the judges. They reappoint the judges. They can fire the judges. Then they walk into those same courtrooms and practice in front of the judges they helped put on the bench. If you are represented by one of them and the other side is not, good luck. That is not justice. That is a rigged system hiding behind robes and procedure. And it is a direct violation of the separation of powers our Constitution demands.

But the courts are only part of the problem. The deeper issue is the agency state.

South Carolina is crawling with unelected agencies that exercise enormous power over citizens' lives. DSS. DES. SCDOT. DNR. Public Safety. That is just the beginning. There are seventeen public safety agencies alone. Seventeen. Most citizens could not name them, and more importantly, could not tell you who they are accountable to. Because the answer is simple. They are not accountable to you. In many cases, they are accountable to no one.

These agencies write regulations with the force of law. They investigate. They prosecute. They fine. They threaten. They ruin livelihoods. They do it all without a vote, without transparency, and without meaningful oversight. When a citizen pushes back, the full weight of the state comes down on them. Lawyers. Hearings. Years of delay. Financial exhaustion. That is the strategy. Not justice. Attrition.

This is what happens when one branch of government accumulates too much power and then delegates it to permanent bureaucracies. The legislature wants control, but it cannot possibly manage everything it controls. So it hands authority to agencies. Those agencies then expand that authority. More rules. More enforcement. More power. Soon, no one can tell where the law ends and regulation begins.

Meanwhile, the executive branch is largely missing in action. The Governor should be leading, directing, and holding agencies accountable. Instead, power is fractured across boards, commissions, and legislative appointees. When something fails, no one is responsible. When citizens are harmed, no one answers. When systems break, the response is always the same. Pass the buck.

When everyone is responsible, no one is responsible.

The result is a government that serves itself. A government that protects insiders. A government that grows richer and more powerful while the citizen grows weaker and poorer. Property taxes become a life sentence. Income taxes remain the highest of any red state. Roads crumble. Education fails. Violent crime rises. And agencies continue to bully citizens under the color of law.

This is not what our founders envisioned.

They believed rights come from God, not government. They believed power flows from the people upward, not from bureaucracy downward. They believed government should be constrained because history teaches that unchecked power always leads to tyranny. That is why they designed a system of separation of powers. That is why they insisted on accountability. That is why they warned us.

South Carolina has strayed far from that design.

We have replaced God as our shepherd with government as our shepherd. We have replaced self-governance with rulemaking. We have replaced courage with compliance. We have allowed a system to emerge where citizens are treated as subjects to be managed rather than people to be served.

This did not happen overnight. It happened slowly. Quietly. Regulation by regulation. Board by board. Agency by agency. Until one day, the citizen wakes up in a courtroom or an administrative hearing and realizes the system is not on their side.

That is the moment many of us have experienced. Once you see it, you cannot unsee it.

This is why we fight for judicial reform. This is why

we demand agency consolidation. This is why we insist on restoring executive accountability. This is why DOGES and the Palmetto Revolution exist. Not to tear down the government, but to return it to its proper place. Not to inflame division, but to restore balance. Not left versus right, but citizen versus a system that has forgotten who it serves.

2026 will mark the 250th anniversary of our nation's founding. Our founders faced a choice. Accept tyranny or resist it. They chose resistance, grounded in faith, courage, and the belief that self-governance was worth fighting for.

Now it is our turn.

This is a call to return power to the citizen. A call to return money to the citizen.

The weaponization of government against the citizen must end.

It will only end when the citizens of South Carolina stand up together and demand it.

THERE ARE TWO LANES IN THE RACE FOR GOVERNOR

ESTABLISHMENT

THE POLITICAL RULING CLASS

4 CAREER POLITICIANS

53 YEARS IN OFFICE

ALL TALK, NO RESULTS

FUNDED BY DARK MONEY AND SPECIAL INTERESTS

OUTSIDER

ROM REDDY

BUSINESSMAN

CREATED THOUSANDS OF JOBS

FOCUSED ON RESULTS

DOESN'T TAKE DONATIONS - CAN'T BE BOUGHT

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reddyforgovernor.com

I'LL FIX SOUTH CAROLINA'S DISASTROUS AND DANGEROUS ROADS

THE CAREER POLITICIANS HAVE HAD LONG ENOUGH | BY ROM REDDY

Everywhere I go in South Carolina, I hear the same thing. Traffic is worse, roads are falling apart, and growth is outpacing infrastructure. People are frustrated, and they should be. We are one of the fastest-growing states in the country, yet our roads look like we never saw it coming.

The political ruling class has had decades to fix this. They've studied it, held hearings on it, campaigned on it, and promised to fix it over and over again. And what do we have to show for it? Nothing, except for some of the worst roads in America.

Their answer is always the same. Spend more money. So we spent more money. Spending over the last decade went from \$1.3 billion annually to \$3.1 billion annually. What happened? The percent of acceptable roads went down. Now what? More commissions and studies. The ruling class says MORE MONEY. They have asked for an additional billion. Enough already.

"This is not a funding problem. It is a leadership problem."

Through DOGE SC, we used AI-powered tools to analyze SCDOT's regulations and compare them to actual law. What we found should shock every taxpayer in this state. Roughly 37% of those regulations have no basis in state or federal law. Another 60% take existing law and expand it far beyond what was ever intended.

These rules were not passed by elected officials. They were created by bureaucrats who decided what the law should be.

That is how you end up with a Russian gulag system that cannot get out of its own way.

You have over 40,000 miles of roads being managed out of Columbia, which makes no sense. You have in-house maintenance crews operating like it's 1970. You have contracts that shift risk onto taxpayers while allowing overruns and delays with little accountability. You have layers of bureaucracy, commissions, and boards where no one is clearly in charge and no one is held responsible when things fail.

When projects fall behind, who gets fired? When costs explode, who answers? When roads fall apart, who is accountable? Right now, the answer is no one.

That is the problem.

In the private sector, this would never be tolerated. You don't keep the same leadership, the same structure, and the same broken processes and expect a different result. You fix the system. You put someone in charge. You demand accountability. And you deliver results.

That is exactly what we are going to do.

SCDOT needs to be completely rebooted. The legislature-appointed commission needs to go and be replaced with a cabinet-level Secretary of Transportation who actually understands construction and operations. State-controlled roads need to be cut in half, with local governments managing their own roads with oversight. In-house maintenance needs to end so we can



reduce bureaucracy by at least 50% and bring in real accountability. Contracts need to be rewritten by people who understand risk and negotiation. AI needs to be deployed so projects come in on time and on budget as the standard, not the exception.

We are going to eliminate the layers of unnecessary regulation that are driving up costs and slowing everything down. If a regulation does not tie back to actual law, it should not exist. It is that simple.

This is not complicated. It just requires leadership and executive experience, something none of my opponents have.

Instead, what we've had is a political ruling class that has allowed this system to grow, to become more inefficient, and to produce worse results year after year. They talk about fixing roads every election cycle, but they never fix the system that is causing the problem. That's why nothing changes.

It's time for something different.

THE TOOLS WE HAVE READY TO DEPLOY

BY ROM REDDY

Every gubernatorial candidate will tell you they are going to fix South Carolina on day one. We are the only campaign that has actually developed the tools to do so.

Through DOGE SC, we have built tools, using cutting edge technology, to conduct previously impossible financial and legislative audits as well as to improve educational outcomes through personalized learning, and we're continuing to develop new ways to solve South Carolina's most pressing problems. These tools have been piloted and are ready to be deployed on day one.

Here are some of our most powerful tools:

1. A cutting-edge tool using AI transactional

knowledge that compares the underlying law that is turned into hundreds of regulations by agencies that have the force of law. This tool compares the regulations and categorizes them into regulations that comply with the law, regulations that do not comply with the law and regulations that go beyond the meaning of the law. A test audit on SCDOT showed 37.1% of regulations had no tie to the underlying state law and hence were not legal.

2. A forensic audit tool that can be used with agencies, municipalities and local school districts that shows where the cash comes from and where it goes, so waste and fraud can be rooted out in a very short period.

3. Math, English and science tutorial tools

that are being piloted at Edgefield school district that can dramatically change a child's learning curve and can help parents tutor their children. We are losing kids between Kindergarten and 3rd grade and unless we catch them early, we will never get better.

4. Hope South Carolina — a system that marries people coming into government assistance programs with faith-based charities, nonprofits and the private sector to first help them, then train them, and then place them in a job, getting them off of government assistance.

Additional tools in contract management, project management and traffic management are in development.

Rom Reddy Releases Plan to Slash Income Taxes for South Carolina Taxpayers

REDDY: THE ONLY WAY TO CUT TAXES IS TO CUT SPENDING | BY ROM REDDY

Republican candidate for Governor Rom Reddy released a comprehensive plan to dramatically reduce—and ultimately eliminate—South Carolina’s state income tax by first cutting the size and cost of government.

Reddy’s plan is rooted in a simple principle: government must spend less before it can responsibly take less from taxpayers.

“South Carolina families understand something politicians in Columbia refuse to admit,” said Reddy. “You cannot keep spending more money every year and keep promising tax cuts. The only way to cut taxes is to cut spending. This year we passed a fake tax cut while increasing spending by almost 10 percent.”

Over the past decade, state and local government spending has more than doubled and continues to grow year after year. Despite that growth, South Carolina remains in the bottom 10 states for education, roads, median family income, violent crime and health care. The same place we were ten years ago.

Reddy says that trajectory is unsustainable. “Let’s say you have a two-income family,” Reddy said. “One parent can’t just quit their job without the family reducing spending. If they do, they’ll be bankrupt. Government is no different. If we want to reduce taxes, we can’t just eliminate the tax. We have to reduce spending first.”

The Reddy Plan: Cut Spending First, Then Cut Taxes

Reddy’s proposal outlines a clear, step-by-step path to tax relief:

1. Reduce Government Spending

- Consolidate and eliminate agencies, targeting a streamlined structure of approximately 35 agencies down from 100 plus.
- Cut regulations by more than 50 percent deploying our new, DOGES AI tool. All regulations with a 5 year sunset.
- Conduct AI-driven forensic audits of all state and local entities using state funds with our DOGES tool.
- Replace boards and commissions in executive branch such as \$100 million higher education boards with cabinet oversight.
- Privatize and monetize government run education entities, hospitals, clinics, highway rest stops etc. and return billions to the taxpayer.

2. Return Savings to Taxpayers

- Establish a Citizen Trust Fund
- Return verified savings directly to South Carolina taxpayers twice per year—on July 4th and Christmas - America’s birthday and Jesus’s birthday

3. Phase Out the Income Tax

- Once spending reductions are stable and recurring, begin an elimination of income tax within 24-30 months.

4. Grow the Economy

- Lower taxes and reduced regulation will attract businesses, create jobs, and raise wages without billions in economic development incentives.

• Economic growth will accelerate the timeline for full tax elimination

Reddy emphasized that his plan stands in contrast to traditional political promises that call for tax cuts without addressing the underlying growth of government.

“Politicians have been promising tax relief for years, but they never deal with the real problem,” Reddy said. “Government keeps getting bigger, more expensive, and less accountable. Until you fix that, nothing changes.”

Reddy added that his approach is grounded in his private-sector experience building and restructuring companies.

“In the real world, if something

isn’t working, you fix it,” Reddy said. “You don’t keep spending more money and hope for a different result. That’s what we’re going to do with South Carolina government.”

Reddy says his income tax plan along with his property tax plan is part of a broader effort to return power and money back to the citizens of South Carolina.

“For too long, government has taken more and more from the people,” Reddy said. “Shrinking government using modern management practices perfected in the private sector is the only way for sustained tax relief. Shrinking government also reduces the power of government. Returning money and power to the people is part of a larger plan to end the weaponization of government and go back to the principles in the Declaration which means government works for us, not the other way around”.

HOW TO MEET

ROM REDDY

JOIN A RALLY OR ZOOM MEETING

ROM IS HOSTING REDDY FOR REVOLUTION RALLIES ACROSS THE STATE AND HOLDING ZOOM MEETINGS NEARLY EVERY NIGHT.

HEAR FROM ROM DIRECTLY BY SCANNING THIS QR CODE



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MY PLAN TO REDUCE PROPERTY TAXES

MY GOAL AS GOVERNOR IS TO ELIMINATE THE PROPERTY TAX ON CARS AND TRUCK, PROVIDE RELIEF TO SENIORS
BY ROM REDDY

The entire tax system in South Carolina needs to be rebooted. At a very high level, it is best to understand what is driving SC to have the highest income tax rates of any red state and ever-increasing property and other taxes.

All taxes are driven by out-of-control spending. Income tax and Sales tax fund state spending while property taxes mostly fund 81 local school districts and local municipalities.

We have a separate policy plan that we have released that explains how we will eliminate the state income tax in 24 to 30 months by attacking the root cause- state spending. This plan addresses property tax.

Property tax reform can only be discussed in the context of controlling out-of-control local spending and sales tax reform. Property tax cannot be eliminated completely since the South Carolina constitution requires the state to provide a free public education for which property tax is the primary revenue source.

It is my overall goal as Governor is to eliminate the property tax on cars and trucks. It makes no sense that the car or truck is paid off and sometimes may not have much value, but you pay ever-increasing property tax based on what some unelected bureaucrat believes its value to be.

Second, it is my goal to find a path to reduce and freeze residential property taxes for seniors who have been SC residents for at least 10 years

and to then reduce the property tax for all residential properties.

Third, I do not believe that future immigrants from other states should get a homestead exemption on residential property until they have lived in this state for at least five years. Homestead exemption on residences is subsidized by the state from our taxes. In other words, we are using our income tax or sales tax to subsidize homestead breaks for those moving here from other high tax, usually blue states.

How do we achieve all this? First, we will immediately freeze all property tax increases so we can stop the bleeding right away. Second, we will move to eliminate property tax on cars and trucks. Today, sales tax on cars and trucks are capped at \$500. We are the only state that does that. We will maintain that cap on all cars up to a value of \$50k. After that, all cars and trucks will be subject to a nominal 5 percent sales tax. If you buy the average car, you will see no difference in sales tax but your property tax goes away. If you buy an expensive car, your sales tax is a little higher but you can build it into your loan or lease and you will not have to write a property tax check every year.

Next, we will use our forensic audit AI tool developed by DOGESc and go through the spending of every local school district or municipality that receives state funds. In SC, school

administrators now exceed teachers. We will have a new target for administrator to student ratios. No more donations to non profits. No more expensive contractors, consultants and expense accounts or you run the risk of losing state funds. Local funding has doubled in ten years. Local school spending went from \$11 plus billion in 2019 to almost \$18 billion. All this will be peeled back.

Then we will look at the 110 state tax exemptions, many of which are special interest exemptions. Citizen-friendly exemptions such as exemptions on groceries and pharmaceuticals will be kept. Special interest and donor friendly exemptions will be gone as I have no donors or special interests!

I expect billions in savings from these efforts that will be recycled to property tax relief to the citizens. This is the only way to restructure the government by taking away its money, which will also reduce the power of government. The citizens will be richer and freer.

Politicians make promises because they do not know how to fix the problem and provide sustained tax relief. I have restructured and built businesses my whole career. DOGESc prepared me for government and we will use AI tools developed by DOGESc to start reducing taxes on day one.

We will get this done.

SOUTH CAROLINA IS A RED STATE RUN LIKE A BLUE STATE.

HIGHEST INCOME TAX RATES OF ANY RED STATE
SPENDING HAS DOUBLED IN TEN YEARS
RANKED BOTTOM FOR ROADS
RANKED BOTTOM IN EDUCATION
RANKED BOTTOM IN INCOME
RANKED TOP IN VIOLENT CRIME

The career politicians are failing us.
It's Time For Something Different.



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ABOUT ROM REDDY

Rom Reddy's life has been shaped by his faith in God and belief in the American dream.

At five years old, he was completely paralyzed and placed in an iron lung. Doctors advised his parents to take him home and let him die peacefully. His father refused. "God decides life and death," he said. Rom survived. He walked. He recovered fully.

From an early age, Rom believed his life had been spared for a reason. He believes deeply that every person is created in the image of God, that every person has purpose, and that leadership carries an obligation to serve the greater good. He believes our rights do not come from government. They come from God. Government's job is to protect our God-given rights.

Born to two physicians devoted to service, Rom was raised with a simple expectation: leave things better than you found them. His mother built a hospital that funded care for the poor. His parents taught him that blessing without responsibility is wasted.

EDUCATION & EARLY CAREER

In his twenties, Rom came to America alone as a college student, determined to build something independent of his family's success. He earned a degree in chemical engineering and an MBA in finance from the Wharton School, where Donald Trump and Elon Musk attended.

Rom began his career at Exxon Chemical and quickly became one of the youngest division managers in company history. But when he saw a failing South Carolina manufacturing plant destined for collapse, he did not protect his corporate trajectory. He bought it. The plant had lost money 19 out of 21

years. Under Rom's leadership, it was transformed into a thriving enterprise, growing from \$38 million to \$130 million in revenue with a 170% annual return for investors. He did it the way he has always done things: simplify the model, remove inefficiencies, demand accountability, and execute relentlessly. That was the first of many turnarounds.

THREE DECADES OF BUILDING

Over three decades, Rom built, acquired, restructured, and sold multiple companies across manufacturing, artificial turf, industrial fibers, and packaging. He launched startups. He revived failing operations. He negotiated financing others considered impossible. In one case, he scaled a struggling operation into the third-largest artificial turf company in the nation, operating in all 50 states.

His pattern is consistent: step into broken systems, diagnose root causes, build disciplined teams, and fix them.

"Rom does not manage decline. He rebuilds with competence."

LEADERSHIP & SERVICE

But his leadership is not driven solely by profit or performance metrics. He believes that because we are all children of God, created in His image, leadership must pursue the common good.

That belief has shaped his philanthropic work as well. Through his family foundation, he has focused on protecting women and children, including sustained efforts combating human trafficking. He has helped fund safe homes, dismantle trafficking networks, and protect vulnerable lives. He sees protecting the vulnerable as a moral obligation under God.

ENTERING PUBLIC LIFE

When Rom entered public life, it was not because he aspired to office. It was because he encountered firsthand what happens when government expands far beyond what our founders intended. In a dispute with South Carolina's agency state, he saw how an unaccountable bureaucracy can overpower a citizen. He learned that too many bureaucrats think it's their job to go after the citizen and they have a full army of lawyers and a bank of money to do so. So he launched DOGE SC to fight back and help dismantle the agency state.

That decision revealed something larger: families trapped in family court systems that divide parents and harm children; citizens crushed by regulations no one voted for; judges selected by politicians who practice in front of them; a sprawling agency state operating beyond meaningful oversight.

Rom analyzed the system the same way he analyzes a failing company. He identified structural flaws: weakened separation of powers, legislative capture of the judiciary, an unchecked agency state, and an executive branch with no real power. In his view, South Carolina drifted from its constitutional design, a design meant to limit government so citizens could flourish.

He believes the Founders intended branches of government to check each other so citizens would be free to live, build and pursue opportunity."

When those guardrails collapse, government expands and self-governance shrinks. On the 250th anniversary of our nation's founding he will return South Carolina's government to constitutional principles.

WE WILL GET EDUCATION TO THE TOP TWENTY

OR I WON'T RUN AGAIN | BY ROM REDDY

Education for our children is economic freedom. When 68 percent of fourth graders cannot read at grade level, that is economic tyranny. We will get South Carolina schools into the top 20 in four years with a sense of urgency focused on results, not talk.

For the last decade, the political ruling class has said they needed more money. As recently as 2019, local school district spending on K-12 education was \$11.7 billion. In FY 2024, spending had ballooned to almost \$17 billion. Yet over that same period, South Carolina has remained stuck near the bottom 7 or 8 states in the nation for K-12 education. This is a disgrace to generations of kids. Now the same people who have been in charge are telling you they have solutions. Other than throwing more money at it, they have none.

If you want to understand the lack of any clear strategy, just trace where the money has gone. It has gone to increasing administrators at an alarming rate. Today, we have more administrators than teachers. Since 2019, administrative costs in school districts have grown by over 40 percent. As school district costs spiral, so do property tax-

es. More than two-thirds of property taxes go to funding school districts that have not produced results in decades.

The solutions to education start with tough decisions. They are not always popular, but they must be made if we are serious about putting our children first.

We start by fixing governance. The Governor must be accountable for results. The Education Secretary must be part of the Governor's cabinet. The state oversight board, which currently operates independently, must be eliminated and its functions folded into the Department of Education. The State Board of Education must be appointed by the Governor with the consent of the Senate. The 81 school districts can remain independent, but they cannot have preeminence over state education policy. Right now, all of these entities operate independently. Everyone is in charge, which means no one is in charge.

Next, administrative bloat must be cut in half immediately and tied to student ratios.

We are losing our children between kindergarten and fourth grade. We will deploy modern

reading and math software, already being piloted in Edgefield County, to drive early improvements where they matter most.

All schools must adopt a transparent grading system like Florida's, based primarily on performance, and intervention standards must be strengthened to ensure quick corrective action.

Teacher pay must be merit-based. Teacher qualifications must be simplified, and South Carolina must join the 10-state coalition that accepts reciprocity for teacher certification.

We will implement progressive testing three times a year, especially in early grades, to identify learning gaps. If a child cannot read at grade level by third grade, they will repeat the grade.

Finally, we will expand parent options so families are not trapped in failing schools. Universal public school choice, along with expanded charter and private school options, can have an immediate impact.

We must have the courage and the will to act quickly. Generations of children cannot continue to suffer because of our failure to lead. I will get this job done as Governor, and I will get it done quickly.

WHY SOUTH CAROLINA SHOULD WALK AWAY FROM DATA CENTERS

POLITICIANS DON'T KNOW HOW TO MAKE DEALS | BY ROM REDDY

Data centers have suddenly become a big issue in South Carolina. First, let me say I completely oppose them in SC especially given the leaders we have who do not understand how to make any reasonable deals. I also oppose federal mandates on what states should or should not do with data centers. A series of federal executive actions are pushing states toward certain regulatory frameworks, and as usual, politicians are lining up to comply without asking the most important question first — Is this constitutional?

First, data centers themselves. They do not create any level of meaningful jobs and consume vast amounts of power, water, and land. The politicians, including some of the candidates running for office, glibly say what their consultants told them to since none of them have any current governing skills. They say they will get the data centers to pay for the power and water. What they do not say is that the state system is a generic cost-plus system that is not set up to manage power generation and distribution capacity to specific locations. The power companies simply say we need more power; they spend the money for power generation and distribution, add their mark up and pass it on to us with higher rates. If you say that the capacity expansion was for the data center, they will argue it was not, and it was a generic power expansion. Remember the nuclear project of \$10 billion dollar plus disaster that was attributed to Santee Cooper? No one got assigned the blame. They just write it off with higher rates to us. So do not buy their 45-second talking points. They always talk about slick policy but do not know

how to get anything done.

“They always talk about slick policy but do not know how to get anything done.”

Then you have the ruling class's disastrous deal making skills. They absolutely have never done deals with their money and now think they can do deals with our money. They do not understand risk. They do not understand leverage. They do not understand long term cost vs short term press releases. The disasters with Scout Motors, battery plants, solar panel plants and data centers should be a grim warning to not trust making more bad deals with our money. If these were private sector deals, they would all be fired. Terrible terms. Disproportionate risk. Any deals with data centers will be a disaster. Don't let them do it. We will end up holding the bag and paying the price for their addiction to OPM — other people's money.

Under the Tenth Amendment, states retain sovereignty over matters not explicitly granted to the federal government. Yet what we keep seeing is state leaders bending the knee to federal pressure, adopting federal direction as if it were law, and setting dangerous precedent in the process.

You may like the current president. You may believe he is doing a good job. I do. I gave him a seven figure donation. That is

not the point. What happens when the next president is someone like Gavin Newsom? Are you prepared to take direction then? If you have already surrendered state authority, you will not get to choose when to resist. That is why state sovereignty must be defended at all times, not just when it is politically convenient.

For that reason alone, I oppose federally driven mandates around data centers. South Carolina should assert its Tenth Amendment rights and make its own decisions and resist all attempts at federal mandates with data centers.

South Carolina is not in a position to gamble on projects it does not understand, negotiated by people who cannot negotiate, under pressure from a federal government that has no constitutional authority to dictate these decisions.

This is how states get into trouble. Slowly. Quietly. One bad precedent at a time.

“state sovereignty must be defended at all times, not just when it is politically convenient.”

Reassert state sovereignty. Protect taxpayers. Stop chasing shiny objects. And demand leadership that understands the Constitution, understands economics, and understands that not every deal is a good deal.



HOW TO MEET ROM REDDY

JOIN A RALLY OR ZOOM MEETING

ROM IS HOSTING REDDY FOR REVOLUTION RALLIES ACROSS THE STATE AND HOLDING ZOOM MEETINGS NEARLY EVERY NIGHT.

HEAR FROM ROM DIRECTLY BY SCANNING THIS QR CODE



Paid for by Reddy for Governor
960 Morrison Drive, Suite 301, Charleston, SC 29403





DSS HAS BEEN WEAPONIZED AGAINST FAMILIES AND I'LL STOP IT

BY ROM REDDY

I've spent a lot of time digging into the South Carolina Department of Social Services and what we found should alarm every parent in South Carolina. DSS is broken beyond repair and cannot be fixed. It needs to be rebooted and reconstructed from the ground up. I will bring in families who have actually been traumatized by this agency and get their help in this reboot, keeping in mind that government's job is to protect our God given rights, not weaponize the system against the citizen.

Through DOGES, we conducted an AI-driven audit of the agency, and the findings were not just concerning - they were staggering. Nearly 60% of DSS regulations go far beyond what the law actually authorizes. Another 11% have no connection to any law passed by the legislature at all. Think about that for a second. Unelected bureaucrats are creating rules that were never approved by the people's elected representatives and then using those rules as if they are law.

It gets worse.

Family courts in South Carolina treat these regulations as law and defer to DSS's interpretation of them. That means an agency can expand its own authority, interpret it however it wants, and then enforce it against citizens with the backing of the courts. There is no real check on that power. There is no

accountability. There is no limit.

None of these regulations have sunset clauses. That means a vague rule written decades ago can still be used today to go after a family, regardless of whether it reflects current law or common sense. When you combine that with the fact that most citizens don't have the resources to fight back, you end up with a system where the government holds all the power and the citizen has almost none.

That is how you get an agency that has been fully weaponized against the people it is supposed to serve.

This is not just a policy failure. This is a system that is actively harming families and putting children at risk. Parents are being pulled into a process they don't understand, forced to navigate a bureaucracy that answers to no one, and in many cases, they are left defenseless. When government operates this way, it stops being a protector and starts becoming something very different. The people benefiting financially from this tyranny are the only winners.

This is what happens when the agency state is allowed to grow unchecked.

DSS is not an isolated problem. It is the clearest example of a broader issue across South Carolina government. We have built a system of unelected agencies that write their own rules, expand their own authority,

and operate without meaningful oversight. The political ruling class has allowed it to happen, either because they benefit from it or because they lack the courage to stop it.

That ends when I am governor.

We are going to reboot DSS from the ground up as part of a broader effort to reduce the agency state by at least 50%. These agencies need to get up from the other side of the table and come sit on the citizen's side of the table. The Declaration was clear that we do not derive our rights from government. All of government's authority comes from our consent. The citizen did not consent to being ruled by these bureaucrats where they feel helpless and are often bankrupted financially and emotionally at a difficult time in their lives.

Nothing and I do mean NOTHING comes before protecting our children. That is the first responsibility of government. If an agency charged with that responsibility has lost its way, then it must be fixed, and it must be fixed immediately.

The people of South Carolina should never feel powerless against their own government. They should never feel like the system is working against them instead of for them.

Whether I know you personally or not, I see you, I hear you and I will not let you down.

MY COMPETITIVE ANALYSIS

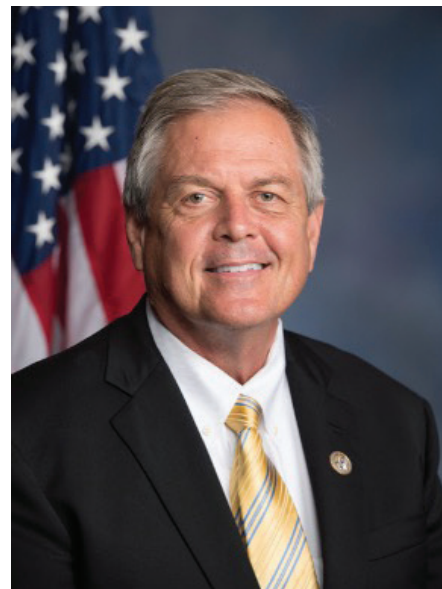
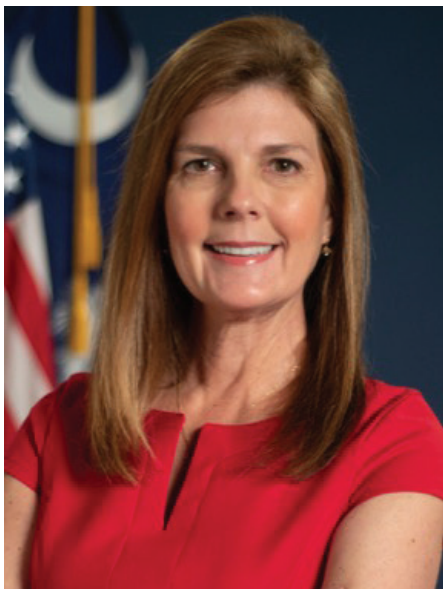
Being governor was never on my bucket list or I would have done it earlier. Running for governor with no campaign donations and using my own money was definitely not on my bucket list. The smarter play was to spend a fifth of a self-funded governor campaign to back someone who could return us to the principles of the Declaration. Hoping to do so, I analyzed the various candidates on the following criteria:

- Integrity — Every private entity I ran had a motto: “When in doubt, take the path of highest integrity.” It was important that a candidate did not just talk about integrity but lived it.

- Beliefs — I always felt that if you had foundational beliefs, decisions were always easier. I looked for a candidate whose beliefs were strong and where actions flowed from these beliefs.

- Executive skills — The governor’s job is that of a CEO. The governor must manage a complex executive branch with a focus on results. Congress and lawmaking is about staff jobs. Governing is about leadership and results.

Based on these criteria, I could not find a gubernatorial candidate in the field to support. Below is my thinking — in alphabetical order.



EVETTE

- Owns a disastrous McMaster record: state spending has doubled, local spending has doubled, and we are the highest taxed red state in the nation.
- All major metrics such as education, roads, median family income, and violent crime remained in the bottom 10 for her entire term.
- Did not voice support for our judicial reform bill that would have stopped legislators from picking judges.
- Presided over one of the largest expansions of a corrupt agency state.
- In summary, all talk - no results.

MACE

- 3 terms in Congress and her only primary sponsor bill was renaming a post office in Hilton Head.
- Literally zero executive and governing experience, which would be dangerous for a state needing change.
- Says she will eliminate income tax by freezing spending at \$11.3 billion. This year’s budget is \$15.6 billion! This is either deceptive or ignorant.
- Appears unstable as an individual. Her meltdown at the airport where she called the cops f—ing incompetent was too much.
- Constant flip-flops. No beliefs. For Trump, against Trump, and for him again. For LGBTQ then against. For hate crime bill then against.

NORMAN

- 5 terms (10 years) in SC House and 5 terms (10 years) in U.S. House while being deceptive and saying he is not a politician and is an outsider running on term limits —which would require a constitutional amendment requiring two thirds of both chambers to vote themselves out of a job. He cannot get it done, so this is deceptive.
- No consequential legislation for which he was a primary sponsor or key leader except for a Medal of Honor bill.
- Running on election for judges which also requires a constitutional amendment and would hand judges over to the corrupt trial lawyer lobby which controls the legislature. No citizen wants to be on the other side of a lawyer who raises \$2M to elect the judge.
- His involvement in the solar panel plant Silfab, which uses hazardous chemicals less than 1000 ft. from a school, was not honest. As chair of the Congressional Solar Caucus he claimed he had no involvement even though it was in the middle of land his family owns/manages.
- Endorsed by and endorses Nikki Haley.

WILSON

- Served the last 15 years as state’s lawyer.
- Governing is a different skill set.
- Needs to get governing/executive experience first.

